muriloferreira

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TOOLS

Sketch
Figma
Invision
Adobe Creative Suite
Power Point / Keynote

AWARDS

W3 AWARDS (3)
Including Visual Appeal
and User Experience

DAVEY AWARDS (6)
Including Visual Appeal
and Web Graphics

COMMUNICATOR AWARDS (5)
Including Entertainment
and Visual Appeal

OMNI AWARDS (3)
Including Graphic Design
and UI Design

EDUCATION

UC BERKELEY EXTENSION
User Experience Design

UCLA EXTENSION
Design Communication Arts
Advanced Web Design and Interaction
Marketing (Social Media & Analytics)
Applications Programming

**PANAMERICANA SCHOOL
OF ART AND DESIGN**
Graphic Design with
focus in Advertising
(Associate)

ABOUT ME

I'm an Award-Winning Designer with over 15 years of experience that combines knowledge in a variety of disciplines. My work is a blend of Product Design, Branding, and Marketing focused Web Experiences. I also have very solid Front-End Development capabilities that I use to deliver polished, pixel-perfect, interactive experiences and protypes. When I am not doing digital design, you will find me playing the piano, gaming, baking, or exploring the city.

SKILLS

RESEARCH	UX DESIGN	UI DESIGN	DEVELOPMEMT
Survey	Personas	Logo Design	HTML / CSS
Interview	Wireframing	Banding	JavaScript / jQuery
Usability Testing	Prototyping	Visual Design	PHP
Summaries	Content Strategy	Interaction Design	Objective C

EXPERIENCE

**03/2017
TODAY**

SPARK 6 AGENCY | SENIOR UX DESIGNER
Designing Apps and Websites for startups in verticals like medical, social media and education, leading the UX phase with prototypes, leading into visual design, and partnering with developers for the coding and publishing phases.

**08/2016
TODAY**

CONSULTING | UX DESIGNER, BRANDING DESIGNER
Developing branding, prototypes, content, print, apps and websites for a variety of startups in fields that include cannabis tech, blockchain, rewards/fitness, and entertainment, besides coding (HTML, CSS, jQuery, PHP).

**05/2017
03/2019**

DLO MEDIA CORP. - SENIOR UX DESIGNER
Created a collection of high converting, modular landing pages for injury attorneys, using PHP, HTML, CSS and jQuery/Java Script. Was responsible for the branding/visual design, part of the content strategy, and also connecting pages to lead gen management systems.

**12/2009
08/2016**

DBURNS DESIGN AGENCY – DIGITAL ART DIRECTOR
Was responsible for leading branding design and visual design for marketing-focused websites. Helped in UX projects, worked with different external vendors (copywriters, photographers and developers) and helped polish/code front-end for websites. Won multiple awards for a variety of projects. Clients were in the entertainment, food and drink, and fintech.

**03/2007
12/2009**

DBURNS DESIGN AGENCY BRAZIL - DIGITAL ART DIRECTOR
Lead a team of designers, was responsible for mentoring them and making sure the design work was up to the company standards. Created visual design and animations for websites. Partnered with project managers in Los Angeles and developers locally to make sure designs transitioned well into coded websites.